



## ADDITIONAL INFORMATION

### Management

Community engagement in the development of the nomination and in the management system has been, and will be, a priority.

To demonstrate this, we would refer to some points appearing both in the Nomination File and in the Management Plan (Update No. 2).

### NOMINATION FILE

The Addendum to the Nomination File shows the outcome of a "SURVEY ON THE RELATIONSHIP BETWEEN THE COMMUNITY AND THE NOMINATION". This is one of the initiatives aimed at raising awareness and engaging the local community in the nomination process. The survey is based on a questionnaire divided into three parts:

1. Knowledge of UNESCO (institution and its aims)
2. Knowledge and expected impact of the nomination process
3. Furthering of knowledge and analysis of the adoption of contents and values of the nominated industrial city, also in relation to the history of Olivetti.

The questionnaire was delivered in early 2015 and its results were published in the second half of the same year. This is a periodic survey and will be repeated in the second half of 2018.

### MANAGEMENT PLAN (Update No. 2)

The management plan contains various points dealing with community participation.

Specifically:

- the "Objectives and Guiding Principles of the Plan" expressly state that "*...the Management Plan must be able to guarantee tangible benefits for the inhabitants and small and medium-sized owners of assets in the site...*"

- the "Objectives and Guiding Principles of the Plan/Target Publics for Communication" identify the various publics within the Community to whom communication on the nomination should be addressed.
- the "Objectives and Guiding Principles of the Plan/Site Presentation and Approach to audience engagement", state the need to engage the community both in the nomination process (public presentations and visits) and in the management (owners and visitors).
- To this end, awareness-raising meetings were organized with the local community as follows:
  - 01/07/2015 - Meeting with tenants and small owners of heritage assets in Nominated Property (1st meeting)
  - 09/07/2015 - Meeting with tenants and small owners of heritage assets in Nominated Property (2nd meeting)
  - 15/07/2015 - Planning consultants of assets management companies or owners of heritage assets
  - 01/09/2015 - Planning consultants of assets management companies or owners of heritage assets
  - 16/09/2015 - Representatives of asset management companies of heritage assets
  - 19/10/2015 - Planning consultants of asset management companies or owners of heritage assets (technical analysis of Management Plan)
- as regards the point concerning the Protection, Conservation and Documentation Action Plan, it is stated that a Maintenance and Renovation Support Program will be put in place to provide support for the maintenance and renovation of listed residential buildings by tenants and small owners of listed residential buildings
- with respect to educational and communication projects, 'School UNESCO Days' projects have already been set up for students in Ivrea and in the district of Ivrea

The initiative connected with the Nomination focuses its attention on the Community also in keeping with the community philosophy developed by Adriano Olivetti and expressed in the ongoing project. In fact, now that the factory-driven innovation has petered out, the city of Ivrea needs to rediscover its identity. The Nomination project intends to preserve and promote the extraordinary cultural heritage bestowed, and share this heritage with the community and with the whole of humanity.